

Past Successful Case Studies

By Big Wall Consultancy



“ Our mission is to empower businesses to catalyse positive change and sustainable growth through proactive, tailored digital solutions that enhance online engagement and drive conversions. ”



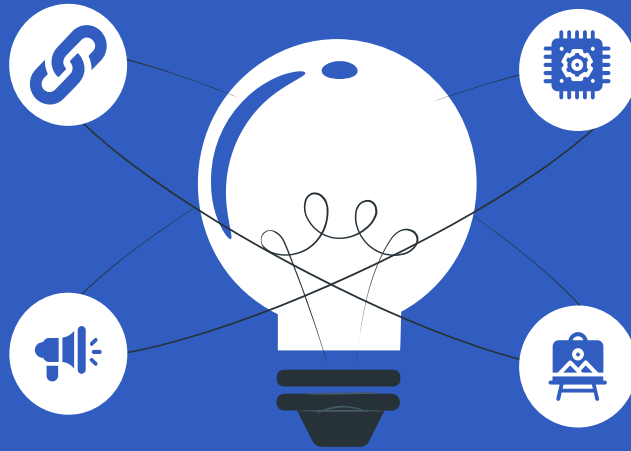
SEO Solutions

High-Authority Link Building

Strategic outreach and relationship building for effective link placements.

Unlimited Keywords

Unlimited targeting with focus on high-conversion keywords.



Continuous Optimization

Continually optimize SEO and content to boost conversion rates.

Competitor Analysis

Proactively monitor and counter competitor strategies to stay ahead.

Components of Good SEO Strategy

Technical SEO

We will ensure that your website is:

- Safe
- Fast
- Functional
- Mobile-friendly
- Search Engine Optimised

Relative difficulty level: EASY

Considered easy because it needs to be done properly once and then just maintained.

Internal SEO

Focus on::

- Improving the presentation of your website
- Optimising your existing content
- Making your website easy to navigate through well-thought through site architecture and sales funnels

Relative difficulty level: MEDIUM

SEO is challenging due to the need for constant updates and new industry trends, yet it is manageable given we have complete control to modify your website at any time.

External SEO

Establish authority in the eyes of your customers and Google by:

- Mentions from relevant publications in your industry
- Publishing articles about your expertise on relevant websites
- Creating strong industry-specific word associations

Relative difficulty level: HARD

External SEO is challenging as it relies on high-authority websites featuring your content. It necessitates relationship-building and keeping up with industry trends.

What sets us apart?



Your **goal is conversions**; ours is making it happen.



Quality over quantity:
Targeted visitors > Mass traffic.



Keywords?
Only the ones driving **real results**.



We aim for **clicks that convert**, not just count.



Your **success** is our success:
we **champion your business** as our own



Case Study: STUDIO DAM

From small studio to one of the most **recognisable branding companies in Singapore.**



STUDIO DAM





Solutions provided to STUDIO DAM



Technical SEO

Moved their website from Shopify to Wordpress and optimized for speed and user experience.




Internal SEO

Consistently published new content and updated existing pages to create target keywords associations.



External SEO

Built relationships with high authority websites in their niche to acquire backlinks and establish their brand online.





"Big Wall Consultancy (BWC) has helped us tremendously with creating online visibility.

Focusing on specific search terms made STUDIO DAM **come up on top!**

Our **page visits have increased by 300%** because of the SEO strategies implemented by The BWC team!

It was our first time engaging a SEO consultancy and BWC never fail to **keep us updated on the progress** we were working towards.

On multiple occasions they had to push us to deliver info so that they could proceed pushing our name!

We cannot emphasise enough how BWC is **extremely skilled and consistent** with their SEO work and has been an integral part in helping us grow our digital presence. "

Debby Yu & Matthijs Rikken
Founders of STUDIO DAM



SEO Overview of our Client's Website

After 1 month of working together



And now



From no conversions to consistent high-value monthly inquiries!

Organic traffic and keywords before we started working on STUDIO DAM's SEO

Working together for the first time

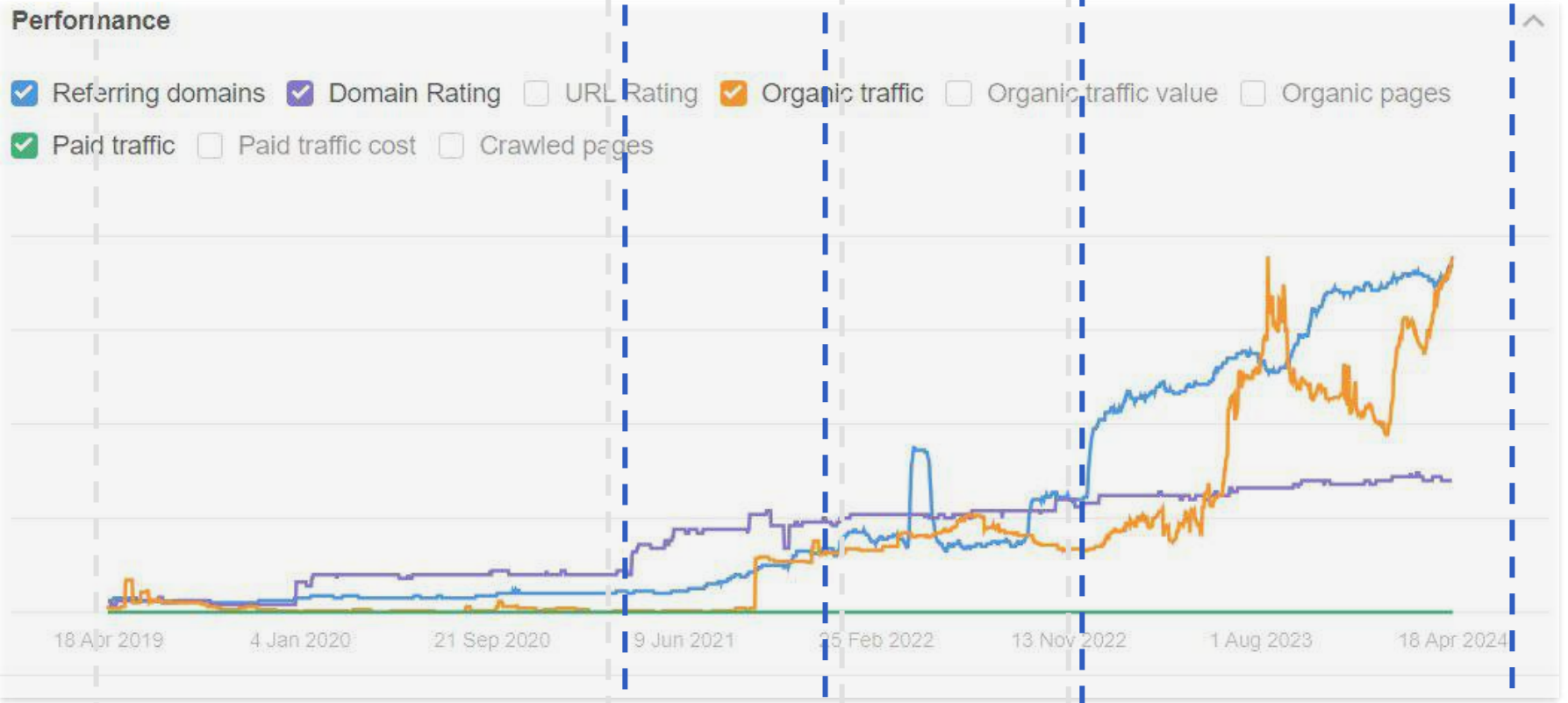
Paused due to client's budget constraints

Restarted the SEO efforts and took their online presence to new heights (still ongoing)

Performance

- Referring domains
- Domain Rating
- URL Rating
- Organic traffic
- Organic traffic value
- Organic pages
- Paid traffic
- Paid traffic cost
- Crawled pages

18 Apr 2019 4 Jan 2020 21 Sep 2020 9 Jun 2021 25 Feb 2022 13 Nov 2022 1 Aug 2023 18 Apr 2024



Our Satisfied Clients



Debby & Matthijs

Founders | Studio Dam

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Tatiana Amin Dias

Startup

"...Collaborating with them was a success, they are extremely professional, they **took care of everything down to the smallest detail** and were always available to clarify any doubts, close new collaborations, solve problems, and most importantly, **meet the objectives within the set times.**"



Marek Bron

Owner | Indie Traveller

"They were quickly able to secure **high-quality backlinks** through their network of contacts within the blogging communities, which helped to boost specific content on the site. I was **very satisfied with the communication, link quality, and completion time for this project**"

Thank you!

We're looking forward to your questions
and working together

